



Launch of
MillionaireAsia Malaysia
in Kuala Lumpur



Dr Sheikh Muszaphar Shukor,
Malaysia's first astronaut



Group Publisher & Managing Editor
of MillionaireAsia, Brian Yim
addresses the guests

On 18 April, MillionaireAsia Malaysia was launched with much glitz at the elegant setting of Carcosa Seri Negara (Seri Negara Mansion), the most prestigious colonial hotel in Kuala Lumpur. The rain in Kuala Lumpur did not dampen the spirits of over 300 guests and friends of MillionaireAsia as they braved their way through the heavy traffic to Carcosa for the celebration party. Guests say that the party was fun and lively with a touch of exclusivity.

Malaysia's first astronaut, Dr Sheikh Muszaphar Shukor, was not to be missed at the party as guests – Malaysians and expatriates alike – clamoured to talk to him and to be photographed together. Guests were also amazed to listen to the story of Yvonne Foong, author of the book *I'm Not Sick, Just A Bit Unwell. Life With Neurofibromatosis*, whose cause was featured in the inaugural issue of MillionaireAsia. Many people stopped by her table to buy her book and offer words of encouragement.

Brian Yim, Group Publisher & Managing Editor of MillionaireAsia, said that, "Carcosa Seri Negera is a fitting place to celebrate the launch of MillionaireAsia Malaysia. 'Carcosa' was the name of a king's castle and is also a combination of 2 Italian words – 'Cara' which means 'dear' and 'Casa' is a home. Hence this cosy party among dear friends and well wishers in a hospitable, classy and regal setting, is a perfect fit to MillionaireAsia."

The sight of the super sleek Eurocopter EC135 on the grounds of Carcosa excited the guests and invited a lot of oohs and ahs. 3 of Mercedes Benz models CLS 55 AMG, New S-Class, and SLK 200K were also on display, adding more glamour to the event. The men had the chance to try the latest high-performance, ultra-masculine watches from Graham London, while the ladies were charmed by the exquisite pearl necklaces of Amita Pearls from Japan.

Eurocopter Malaysia, Cycle & Carriage Bintang (Mercedes Benz), ABN AMRO, Sime Darby Property, Carcosa Seri Negara and Graham London were the exclusive partners of the launch. ■

“Congratulations to MillionaireAsia for publishing the inaugural issue in Malaysia. It's a good channel to reach out to high networth individuals and expatriates. The coverage is good and I find the content very informative. I always believe dreams are possible. And your magazine has successfully highlighted that.”

Dr Sheikh Muszaphar Shukor



Ir CK Liew & Dr Koay Kong Ling

“ I would like to extend my congratulations to *MillionaireAsia* magazine for their successful launch.”
Syed Omar Almohdzar,
Malaysia's top equestrian rider



Datin Yulshin & Dato' Raymond Liew

“ *MillionaireAsia* had put together very good brands. It's a very good start. The turnout at tonight's party is good.”
Datin Yul Shin Liew, Regional Business Director,
Parker Randall Chartered Accountants



Eurocopter's EC135



Danesh Pannirselvam



“ Exuberant, warm, good and right crowd.”
Danesh Pannirselvam,
CEO of Qooljets

Mr & Mrs Manho Kavan

“ I thoroughly enjoyed reading *MillionaireAsia*. I am impressed. Congratulations on the launch of your publication in Malaysia and I wish you every success.”
Tony Fernandes, Group Chief Executive Officer, Air Asia



From left: Ahmed Amaziane, Ace Tang & Danny Siew



Xaviera Cheryl Riji & Ryzal Marzuki



Graham London Watches showcase



From left: Dr Peggy C. Wong, Alice Teh & Goh Tian Sui

“ Thank you for inviting me. May MillionaireAsia create a new meaning to richness. ”
Yvonne Foong, columnist, student and author of I'm Not Sick, Just A Bit Unwell. Life With Neurofibromatosis



From left: Premala, DC baladiva, Ragumarau Gopal, Francis Ang, Edwin & Theresa de Silva



Angela Liew & Dato' Frank Steinleitner



Jazz band enlivens the mood



Gerry Khouri & Steve Manpal



Pierre Nardelli & Brian Yim

“Everything is nice and good.”
**Pierre Nardelli, President and CEO
 at Eurocopter Malaysia**

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